

LEO BURNETT U.S.A.

45-105—Designer-Ray VITO—Page 48 Model, Fig. 8 11/16 inches—National Magazine, 1974

Printed in U.S.A.



Parliament. The recessed filter cigarette. It works like a cigarette holder works.



Also available
in King Size
and Flip-Top Box.

King Cigarettes: 0.8 mg. nicotine—
100's: 1.0 mg. tar; 1.2 mg. nicotine per cigarette. FTC Report No. 74.

Warning: The Surgeon General Has Determined:
That Cigarette Smoking Is Dangerous To Your Health.



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Source: <https://www.industrydocuments.ucsf.edu/docs/ltn0003>

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